



BOYS & GIRLS CLUBS
OF AMERICA

Club Kids CLASSIC

20  27

Barnes Tennis Center

San Diego, California



Tuesday, March 30, 2027



THE CHALLENGE

Youth sports are becoming less accessible—and kids are becoming less active. Daily physical activity among U.S. high schoolers has declined for more than a decade, while youth sports costs have risen 46% in five years. Families now spend nearly \$1,500 a year on youth sports, putting participation out of reach for too many kids.

THE CLUB DIFFERENCE

At Boys & Girls Clubs, sports are more than a game—they're a pathway to opportunity. More than 540,000 Club kids participate in sports programs at little or no cost. Through sports, kids build confidence, leadership, healthy habits, and a sense of belonging—while connecting with mentors and opportunities that extend far beyond the court.

59%

more likely to
be active 5+
days a week

81%

say they
enjoy being
physically
active

2X

youth sports
participation
by 2030

BECAUSE THE GAME IS JUST THE BEGINNING.





SCHEDULE OVERVIEW

TUESDAY, MARCH 30, 2027

8am – Breakfast • 9am – Skills Clinic
10am – Tournament Start • 1pm – Awards + Lunch

TOURNAMENT SUMMARY

The Club Kids Classic is BGCA's premier pickleball fundraising series, that brings together players, partners, and champions who believe in creating brighter futures for young people. We're kicking off our inaugural year on March 30, 2027, at Barnes Tennis Center in San Diego where players can look forward to breakfast, a skills clinic led by professional pickleball players, exciting tournament play, and an awards luncheon, all while helping kids build confidence, leadership, healthy habits, and a sense of belonging through Boys & Girls Clubs.



ABOUT THE COURT

Welcome to Barnes Tennis Center—San Diego's premier tennis destination, where world-class competition, recreation, and community come together. Whether you're a seasoned player or stepping onto the court for the first time, Barnes Tennis Center offers an exceptional experience.

Home to 24 dedicated pickleball courts, Barnes Tennis Center has become one of the nation's premier pickleball venues, hosting major events throughout the year, including USA Pickleball's National Championships and Golden Ticket Tournament. The facility provides an outstanding setting for players, spectators, and the community alike, bringing together world-class competition and unforgettable experiences.

We are excited to welcome you to this premier venue as we come together in support of the mission of Boys & Girls Clubs of America—to enable all young people, especially those who need us most, to reach their full potential.

SPONSORSHIPS



PRESENTING SPONSOR

\$100,000 - ONE AVAILABLE

- Naming opportunities for The Club Kids Classic - San Diego
- Sponsor Recognition:
 - Presenting logo recognition on all event collateral
 - Prominent logo signage including custom banner at event
 - On-court signage on all courts
- Opportunity for a unique, custom activation throughout the event
- Opportunity to speak during Welcome Breakfast or Awards Lunch
- Opportunity to provide branded item and welcome note in all player gift packages
- Twelve (12) player registrations, which includes:
 - Welcome gift for each player (12)
 - Top choice of court selection
 - Invitation for each player (12) to Pro Area
 - Invitation for each player (12) to Awards Luncheon
- ***Opportunity to upgrade to \$150,000 for Presenting Sponsor of the Series***
 - Includes both Ft. Lauderdale, FL on March 23, 2027, and San Diego, CA on March 30, 2027
- **FMV: \$7,200**

TOURNAMENT SPONSOR

\$50,000 - ONE AVAILABLE

- Sponsor Recognition:
 - Logo recognition on all event collateral
 - Logo signage including custom banner at event
 - Opportunity to speak during Welcome Breakfast or Awards Lunch
- Opportunity for a unique, custom activation throughout the event
- Opportunity to provide branded item and welcome note in all player gift packages
- Eight (8) player registrations, which includes:
 - Welcome gift for each player (8)
 - Invitation for each player (8) to Pro Area
 - Invitation for each player (8) to Awards Luncheon
- **FMV: \$4,800**



To secure your sponsorship, register online at clubkidsclassic.bgca.org/CA or contact Lauren Broussard at LBroussard@BGCA.org, 404-487-5842

SPONSORSHIPS



REGISTRATION SPONSOR

\$25,000 – ONE AVAILABLE

- Sponsor Recognition:
 - Logo recognition on all event collateral
 - Logo signage at event
- Opportunity for a custom activation during registration
- Opportunity to provide branded item and welcome note in all player gift packages
- Six (6) player registrations, which includes:
 - Welcome gift for each player (6)
 - Invitation for each player (6) to Pro Area
 - Invitation for each player (6) to Awards Luncheon
- **FMV: \$3,600**

CLINIC SPONSOR

\$25,000 – ONE AVAILABLE

- Sponsor Recognition:
 - Logo recognition on all event collateral
 - Logo signage at event
- Opportunity for a custom activation during clinic portion
- Opportunity to provide branded item and welcome note in all player gift packages
- Six (6) player registrations, which includes:
 - Welcome gift for each player (6)
 - Invitation for each player (6) to Pro Area
 - Invitation for each player (6) to Awards Luncheon
- **FMV: \$3,600**



AWARDS SPONSOR

\$25,000 – ONE AVAILABLE

- Sponsor Recognition:
 - Logo recognition on all event collateral
 - Logo signage at event
- Opportunity for a custom activation during awards ceremony
- Opportunity to provide branded item and welcome note in all player gift packages
- Six (6) player registrations, which includes:
 - Welcome gift for each player (6)
 - Invitation for each player (6) to Pro Area
 - Invitation for each player (6) to Awards Luncheon
- **FMV: \$3,600**

RALLY SPONSOR

\$15,000

- Logo recognition on all event collateral
- Four (4) player registrations, which includes:
 - Welcome gift for each player (4)
 - Invitation for each player (4) to Awards Luncheon
- **FMV: \$2,400**

DROP SHOT SPONSOR

\$10,000

- Listing as "Drop Shot Sponsor" on printed materials
- Company logo displayed in vendor area throughout event
- Two (2) invitations to attend the Awards Luncheon post-tournament
 - Opportunity to provide branded item during post-tournament Awards Luncheon
- Opportunity to spectate and network with players throughout the event

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YES! I WOULD LIKE TO SPONSOR THIS EVENT!



(Please check selection below)

☐

PRESENTING SPONSOR – \$100,000
(One Available)

☐

AWARDS SPONSOR – \$25,000
(One Available)

☐

TOURNAMENT SPONSOR – \$50,000
(One Available)

☐

RALLY SPONSOR – \$15,000

☐

REGISTRATION SPONSOR – \$25,000
(One Available)

☐

DROP SHOT SPONSOR – \$10,000

☐

CLINIC SPONSOR – \$25,000
(One Available)

☐

**I/WE ARE UNABLE TO ATTEND THIS YEAR.
ENCLOSED IS A DONATION OF \$_____**

PAYMENT INFORMATION

I would like to make a ☐ One-Time Gift ☐ Multiyear Sponsorship

Date payments to begin: _____ Amount of each payment: _____

☐ Check ☐ Wire Transfer ☐ DAF ☐ Please Invoice

☐ I would like to make a donation of stock or securities:

Number of shares: _____ Name of stock: _____

☐ Credit Card – please visit clubkidsclassic.bgca.org/CA or call 404-487-5842

Please make checks payable to **Boys & Girls Clubs of America**

Return to: Boys & Girls Clubs of America, Attn: Club Kids Classic – CA, P.O. Box 117431, Atlanta, GA 30368-7431

The Fair Market Value (FMV) for each ticket is \$600/player

All payments must be received within 30 days of commitment to ensure recognition.

PAYMENT INFORMATION

Please print supporter name exactly as it should appear in sponsor listings and other materials:

First: _____ Last: _____ Phone: _____ ☐ Home ☐ Cell ☐ Office

Company: _____

Mailing Address: _____ City: _____ State: _____ ZIP: _____

☐ I pledge a gift of \$_____ to support the mission of Boys & Girls Clubs of America to enable all young people, especially those who need us most, to reach their full potential.

Signature: _____ Date: _____

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